

Communication Objectives of this Report

The Prostitution Licensing Authority's (PLA) Annual Report has been prepared to provide readers with a concise summary of the Authority's activities and performance during the 2004-05 financial year. Our Annual Report serves as the primary mechanism through which we meet our accountability and statutory reporting obligations.

The document accords with the *Financial Administration and Audit Act 1977*, other legislative requirements and Government conventions. The content of this Report has been sourced from the PLA's 2001-06 Strategic Plan, Ministerial Portfolio Statements, business plan and performance reports.

With the needs of all clients and interested parties in mind, the Annual Report provides a comprehensive overview of who we are and what we do at strategic and operational levels as well as where we are aiming to be in the future. Our Report aims to build awareness of our operations and confidence in our organisation. It will interest members of federal, state and local governments, industry groups, clients, academia and community groups.

The communication objectives of this Report are to:

- create an awareness of the activities that drive the PLA's performance
- demonstrate how the PLA supports the achievement of the Queensland Government's priorities
- inform readers of the PLA's strategic initiatives
- explain how the PLA works and the mechanisms by which the Authority ensures continual improvement
- account for the way in which the PLA has managed its finances
- explain how the PLA complies with legislation and government policies
- explain how the PLA has performed in the delivery of its output
- inform readers of the ways that the PLA connects with and supports the industry.

Additional Copies

An electronic version of this Annual Report is available on the internet at www.pla.qld.gov.au. Printed or CD copies can be requested from the PLA office by telephone on (07) 3858 9500, email plaadmin@iprimus.com.au, or by writing to the Registrar, Prostitution Licensing Authority, GPO Box 3196, Brisbane, Qld, 4001.

Have your Say

We hope you find our Annual Report 2004-05 useful and informative. Our Annual Report is part of our commitment to keeping people informed about prostitution and the implementation of the *Prostitution Act 1999* (the Act). The PLA welcomes your comments or suggestions about our Annual Report design and content. Please send your feedback to the Registrar, Prostitution Licensing Authority, GPO Box 3196, Brisbane, Qld, 4001 or by emailing plaadmin@iprimus.com.au



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PLA Prostitution Licensing Authority

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