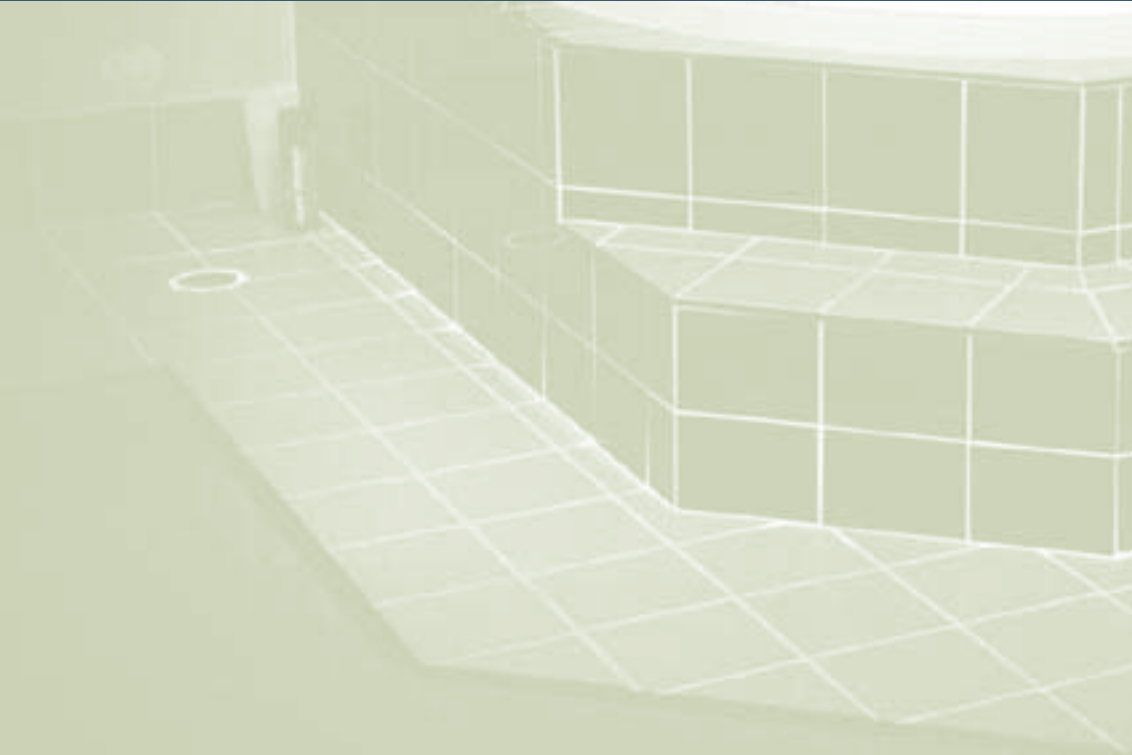




Changing Your **Perspective**







Our Performance

Below is a description of outcomes achieved from last year's projected activities.

What we said we would do	What we did
1. Brothel Licensing	
Continue to review and update the probity process for licensing.	We reviewed our probity processes for licensing and updated the processes where necessary.
Continue to review and update the renewal process for brothel licences and managers' certificates.	In consultation with the PETF, we reviewed and updated the renewal process for brothel licences and managers' certificates.
Implement the PLA's two new legislative functions.	We provided a briefing to the Minister for section 101(j) of the Act and commenced the development of <i>Guidelines for the Operation of Licensed Brothels in Queensland</i> for section 101(k).
Complete the re-engineering process for the PLA licensing database.	We continued the re-engineering process and are currently refining the database capabilities.
2. Brothel Monitoring	
Develop and establish a handbook for brothel managers to assist in the education of managers about their roles and responsibilities.	We continue to provide education to approved managers and this has been supported through the development and distribution of the <i>Handbook for Approved Managers of Licensed Brothels</i> , which was released in January 2005.
Finalise implementation of recommendations arising from the CMC review of the probity and compliance functions.	We finalised the recommendations from the CMC review of the probity and compliance functions and developed a draft compliance manual for consideration by the PLA.

3. Liaison and Assistance	
Develop a protocol for handling complaints of a particularly sensitive nature that will balance the rights of individuals with community needs.	We expanded our complaints management policy to include a protocol for managing complaints of a particularly sensitive nature.
Undertake a visit to regional Queensland to liaise with local government, QPS and other relevant agencies to assist them in performing their functions in relation to the Act.	Regional visit postponed due to the delays in the release of the CMC evaluation of the Act.
Liaise with the DIR to clarify the situation of sex workers in relation to industrial relations law and practice.	We continue to liaise with the DIR to clarify the situation of sex workers as issues arise.
Review and improve the PLA Communication Strategy.	We reviewed the Communication Strategy incorporating feedback from staff and clients.
4. Corporate Support	
Review the PLA Code of Conduct.	All staff were consulted and we updated the Code of Conduct.
Review the PLA Business Plan in light of the new responsibilities of the PLA.	The Business Plan was reviewed and updated incorporating all of our work, including the new responsibilities of the PLA.
Respond to recommendations arising from the CMC review of the effectiveness of the Act.	We continue to respond to the recommendations from the review of the Act.



Financial Performance Summary

Statement of Financial Performance

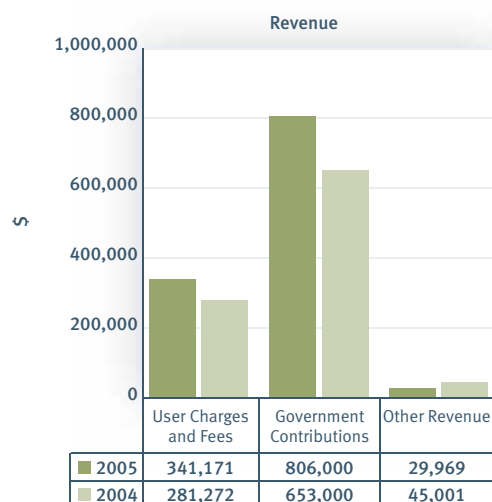
The Statement of Financial Performance is used to compare revenue to expenses over the financial year.

Revenues of the PLA are sourced primarily from a Government grant through an administered appropriation received by the QPS. The other major source of funds includes fees for brothel licences and managers' certificates.

Figure 2:



Figure 3:

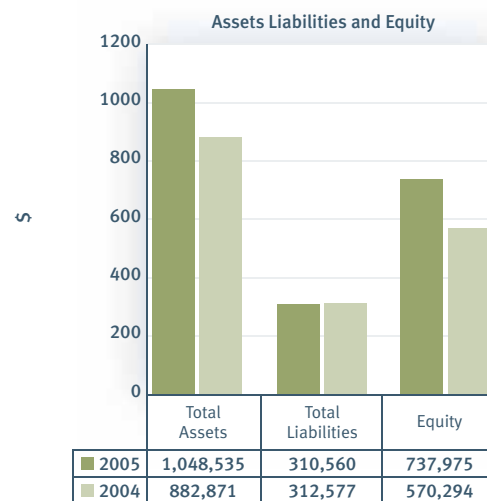


Statement of Financial Position

The Statement of Financial Position measures the value of assets, liabilities and equity of the Authority as at 30 June 2005.

Our total assets have increased mainly due to an increase in Government contributions and the growth in the number of brothel licences and managers' certificates granted and renewed. The year ended in an increase in total equity from \$570,294 at 30 June 2004 to \$737,975 at 30 June 2005.

Figure 4:



Statement of Cash Flows

The Statement of Cash Flows measures the inflows and outflows of cash through the year, and classifies those transactions into either operating or investing activities.

Cash flow in the PLA is generated primarily from operating activities, where the significant in-flows include revenue from a Government grant and fees for brothel licences and managers' certificates. Significant outflows are employee expenses, supplies and services for operational requirements and payments for lease commitments.

Key Performance Measures

Leading up to the 2004-05 financial year, the PLA established some key performance measures to benchmark its corporate performance. We reported these measures to the public and to the Parliament through the state budget process. The following table shows our key performance indicators, the expectations we had about our performance at the beginning of the financial year, and the performance we actually achieved over the year.

Table 2: Key Performance Measures, 2004-05 as at 1 May 2005

Measures		What we said we would achieve	What we achieved
1.	Number of licensed brothel premises operating	14	16
2.	Number of brothel and certificate applications received	100	100
3.	Number of brothel and certificate applications approved	65	100
4.	Percentage of complaints resolved	>91%	95%
5.	Number of compliance activities conducted	200	195
6.	Number of licensed brothels implementing safety and security arrangements ²	14	16
7.	Number of brothels requiring six-weekly health certificates ³	14	16
8.	Number of complaints by police about the quality of information provided by the PLA for probity investigations	0	0
9.	Satisfaction of SQWISI with liaison between the PLA and the sex industry	80%	100%
10.	Applications processed within the PLA and forwarded to the QPS within 30 days	95%	95%
11.	Advertising requests processed within 30 days	95%	100%
12.	Complaints to the PLA about prostitution resolved within 30 days	90%	92%

² All Queensland's legal brothels have implemented safety and security arrangements.

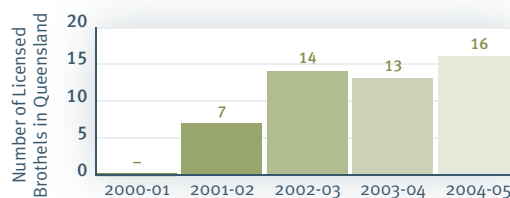
³ All Queensland's legal brothels require six-weekly sexual health certificates from sex workers.



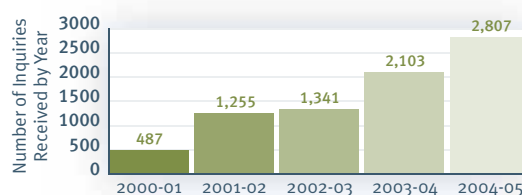
Statistical Highlights

- 16 brothels operating in Queensland
- 77 brothel licences and 202 managers' certificates granted to date in relation to brothels in Queensland
- 2 development approvals by local authorities for a change of use of premises to become a brothel during 2004-05
- 437 individuals applied for a brothel licence or manager's certificate to date
- 23 police entries made to 9 licensed brothels during 2004-05 (refer Table 13 on page 53)
- 650 requests for advertisements were lodged with the PLA for approval. 582 were approved (90%); most advertisements complied with prostitution advertising requirements during 2004-05
- 2,807 inquiries responded to during 2004-05, compared with 2,103 during 2003-04. As the profile of the PLA increases it is expected that the number of inquiries will increase. The compliance officers are operational positions and as a result of their state wide role the PLA's exposure to the licensed sex industry has greatly increased
- 67 complaints responded to during 2004-05, compared with 94 complaints during 2003-04

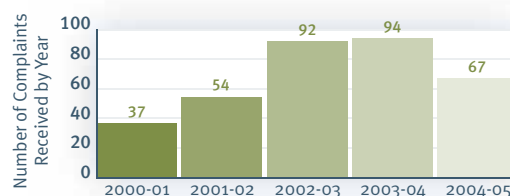
■ Figure 5: Number of Licensed Brothels Operating by Year in Queensland



■ Figure 6: Number of Inquiries Received by Year



■ Figure 7: Number of Complaints Received by Year



■ Figure 8: Advertising Approvals 2004-05

	2003-04		2004-05	
	Number	Per Cent	Number	Per Cent
Approved	343	89	582	90
Refused	43	11	68	10
TOTAL	386	100	650	100



“437 individuals applied for a brothel licence or manager’s certificate to date.”