



Prostitution
Licensing Authority

Strategic Plan 2018-2022

Purpose

The core role of the Prostitution Licensing Authority (PLA) is to administer the *Prostitution Act 1999* and the *Prostitution Regulation 2014*.

Vision

To ensure that the operations of licensed brothels and prostitution advertising are regulated in accordance with statutory requirements and in the community interest.

Contribution to the Queensland Government's objectives for the community

The PLA contributes to the Queensland Government's objective for the community, *Our Future State: Advancing Queensland's Priorities*, particularly to be a responsive Government promoting integrity and accountability and to keep communities safe. The PLA does this by promoting safe and secure environments at licensed brothels, prioritising the agency of sex workers, and the sexual health of the community, and by monitoring compliance. The PLA is responsive to stakeholder feedback and input, liaises with other agencies about issues to do with prostitution and is focused on enhancing the legislative framework for prostitution.

Risks

Prostitution continues to be a contentious and polarising phenomenon within the community. There are competing ideologies and legal frameworks and no consensus that legalisation is the best approach to the issue.

The infiltration of organised crime and corruption in the licensed brothel sector and responding adequately to health and safety risks.

Excessive regulation of the licensed sector, such that it is a disincentive to legal operations.

'Disruptive innovation' from the internet and "dating applications" which are challenging the traditional model of brothels, and the impact of illegal prostitution on the licensed sector.

Opportunities

Educating the community and our stakeholders about issues to do with prostitution, including challenging persistent mythologies about prostitution.

Improve processes and respond to client needs, including ensuring quality service delivery for a geographically and culturally diverse client base.

Engaging with our stakeholders and other agencies on the extent, impact and response to unlawful prostitution.

Capitalising on the skills and expertise of our people and enhancing knowledge.

Strategic objectives

Objectives	Strategies	Performance indicators
To ensure an efficient and effective brothel licensing system.	<p>Monitoring and improving licensing processes.</p> <p>Enhancing the legislative framework for prostitution in the State.</p> <p>Engagement with other agencies on the regulation of the sex industry.</p> <p>Responding to stakeholder feedback and input.</p>	Enhanced regulation of Queensland's sex industry.
To have a licensed brothel sector that complies with the Prostitution Act and best practice standards.	<p>Educate brothel licensees and approved managers about their regulatory obligations and the expectations of the PLA.</p> <p>Monitoring the provision of prostitution at all licensed brothels, including identification of non-conformances and imposition of corrective actions.</p> <p>Ensuring that brothel licence conditions are contemporary and adequately</p>	Implementation of best practice standards at all licensed brothels (an audit rating of at least 80%).

	provide for the health and safety of sex workers, other staff, and clients.	
To inform the sex industry, community and Minister for Police about relevant prostitution issues.	<p>Publish and disseminate fact sheets, newsletters and other documents.</p> <p>Engage with stakeholders and other agencies, including the Queensland peer sex worker organisation, Respect Inc.</p> <p>Regular and timely communication with the Minister for Police.</p>	Regular production and dissemination of the PLA newsletter, <i>In Touch</i> .
To provide a safe, fair and productive workplace at the PLA.	<p>Commitment to responsive service delivery.</p> <p>Invest in our people through training and development to meet the current and future needs of the PLA.</p> <p>Acknowledge and reward individual and team effort.</p>	Rates of staff absenteeism that are comparable to the Queensland Public Service average.