

Strategic Plan 2019-2023

Purpose

The core role of the Prostitution Licensing Authority (PLA) is to administer the *Prostitution Act 1999* and the *Prostitution Regulation 2014*.

Vision

To ensure that the operations of licensed brothels and prostitution advertising are regulated in accordance with statutory requirements and in the community interest.

Contribution to the Queensland Government's objectives for the community

The PLA contributes to the Queensland Government's objective for the community, *Our Future State: Advancing Queensland's Priorities*, particularly to be a responsive Government promoting integrity and accountability and to keep communities safe. The PLA does this by promoting safe and secure environments at licensed brothels, prioritising the agency of sex workers, and the sexual health of the community, and by monitoring compliance. The PLA is responsive to stakeholder feedback and input, liaises with other agencies about issues to do with prostitution and is focused on enhancing the legislative framework for prostitution.

Risks

The infiltration of organised crime and official corruption in the licensed brothel sector, which would compromise the integrity of the licensing framework.

Capacity to respond adequately to health, welfare and safety risks, negatively impacting sex workers, clients, and the community.

The nature and extent of unlawful prostitution, detrimentally impacting the viability of the licensed sector, the safety of sex workers and on community amenity more generally.

Over-regulation of the licensed sector, which may be a disincentive to legal operations, particularly in the context that the licensed sector represents only a small proportion of Queensland's overall sex industry.

Challenges to the traditional model of brothels, such as disruptive social media innovations, which may impact the viability of the licensed sector and enhance opportunities for illegal prostitution operators.

Competing ideologies and legal frameworks about the best approach to respond to and manage prostitution in Queensland which may result in uncertainty about the future of the licensing framework, limiting the potential for new investment.

Opportunities

Educating the community and our stakeholders about issues to do with prostitution, in a way which challenges persistent mythologies and stereotypes about the industry and which addresses the persistent stigma of sex work.

Improving processes and responding to client needs, ensuring quality service delivery for a geographically and culturally diverse client base.

Engaging with our stakeholders and other agencies to improve knowledge about the extent and impact of unlawful prostitution in order to promote a more effective response.

Capitalising on the skills and expertise of our people and enhancing knowledge to improve the efficiency and effectiveness of the PLA.

Strategic objectives

Objectives	Strategies	Performance indicators
<p>To ensure an efficient and effective brothel licensing system.</p> <p>This aligns to the Government's objectives for the community to be a responsive Government and to keep communities safe.</p>	<p>Monitoring and improving licensing processes.</p> <p>Enhancing the legislative framework for prostitution in the State.</p> <p>Engaging with other agencies on the regulation of the sex industry.</p> <p>Responding to stakeholder feedback and input.</p>	<p>The extent to which the PLA is able to secure proposed legislative amendments.</p>
<p>To have a licensed brothel sector that complies with the Prostitution Act and best practice standards.</p> <p>This aligns to the Government's objectives for the community to promote integrity and accountability and to keep communities safe.</p>	<p>Educating brothel licensees and approved managers about their regulatory obligations and the expectations of the PLA.</p> <p>Monitoring the provision of prostitution at all licensed brothels, including identifying</p>	<p>Implementation of best practice standards at all licensed brothels (an audit rating of at least 80%).</p>

	<p>non-conformances and imposing corrective actions.</p> <p>Ensuring that brothel licence conditions are contemporary and adequately provide for the health and safety of sex workers, other staff, and clients.</p>	
<p>To inform the sex industry, community and Minister for Police about relevant prostitution issues.</p> <p>This aligns to the Government's objectives for the community to be a responsive Government and to promote integrity and accountability.</p>	<p>Publish and disseminate fact sheets, newsletters and other documents.</p> <p>Engage with stakeholders and other agencies, including the Queensland peer sex worker organisation, Respect Inc.</p> <p>Regular and timely communication with the Minister for Police.</p>	<p>Monthly production of the PLA newsletter, <i>In Touch</i>, and dissemination to key stakeholders.</p>
<p>To provide a safe, fair and productive workplace at the PLA.</p> <p>This aligns to the Government's objectives for the community to be a responsive Government and to promote integrity and accountability.</p>	<p>Provide responsive service delivery.</p> <p>Invest in our people through training and development to meet the current and future needs of the PLA.</p> <p>Acknowledge and reward individual and team effort.</p>	<p>Rates of staff absenteeism that are comparable to the Queensland Public Service average.</p>